



B.V. Patel Institute of Management, Uka Tarsadia University



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Session on Career Management

B.V. Patel Institute of Management has organised the session on “Career Management” for the students of BBA (Final Year and Second Year). 100 students of Final Year and 130 students from Second Year participated in the session. Career Guidance and Management plays a very significant role in the lives of all students, as it helps in setting future goals and chooses careers. The purpose of this session is to help students to understand their self and to plan well for their future. To deliver on this topic Mr. Kishan Patel, Training & Career Counsellor was invited. The entire session went with the flow of two way interaction where the speaker effectively created learning environment in the auditorium.

During his talk he covered following aspect:

- What is career in your (students) point of view?
- When does learning happen?
- Why we learn?
- Knowledge, skills and attitude
- Habit: Develop habit of whatever you want to do.

He also gave formula for career development i.e. KASH (K=Knowledge, S = Skill, A = Attitude and H = Habit.) Also, he motivate students to beat their thought process by allowing them to speak on stage and remove their stage fear, as result of it many students came first time on stage to speak.

He also gave one exercise to students, where students need to access their skill, knowledge, interest and attitude. After this result of this exercise were discussion and suggestion and tips were given to students and also urge them to do it after one year to check improvement in their performance.

Also, the most important and fruitful thing was the students developed self confidence as well as taking initiatives and lead the mass beating the stage fears.

